



# MAPACA Membership Meeting Fall 2009

**October 11, 2009**

**Willow Valley Resort**

**Lancaster, PA**

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# Agenda

- 11:00 am WELCOME
  - Introduction of New Board Members
    - Officers Elected
  - Initiatives/Goals Update
  - Treasurer's Report
  - Jubilee 2010
  - Affiliate Comments
  - LUNCH!
  - Fiber Forum
  - 3:30 pm Close
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# Board Member Introductions

- New/Re-Elected Members of the Board of Directors:
    - Alan Clark, Finca Alta Vista LLC
    - Ken Clark, Tartan Alpacas, LLC
    - Kim Conrad, Paso Ligero Alpacas, LLC
    - Jillian Ramsay Stern, Ramsay's Alpacas
  
  - Thank you to the outgoing Members of the Board of Directors:
    - Chuck Gulotta, Arcadia Hollow Alpaca Farm, LLC
    - Helen Humphreys, Silvercloud Farm
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# 2009 Board Initiatives

- ❑ Document Repository: Implemented
  - ❑ Fiber Committee: 50% complete
  - ❑ Member Benefits Initiative: In Process
  - ❑ Membership Initiative: Implemented
  - ❑ MAPACA Newsletter Initiative: Implemented
  - ❑ State Affiliate Initiative: In Process
  - ❑ Vet Grant Program: In Process
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# Treasurer's Jubilee Report

<input type="checkbox"/> Registration Income	\$232,441
<input type="checkbox"/> Sponsorship Income	51,950
<input type="checkbox"/> <b>Total Income</b>	<b>\$284,391</b>
<input type="checkbox"/> Competition Expenses	\$72,300
<input type="checkbox"/> Management/Admin Expenses	\$121,665
<input type="checkbox"/> Food/Entertainment	\$26,192
<input type="checkbox"/> Rentals	\$111,524
<input type="checkbox"/> Seminars	\$17,441
<input type="checkbox"/> <b>Total Expenses</b>	<b>\$349,122</b>

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# JUBILEE 2010!

## □ Goals:

- Financially Viable: Breakeven/Profit Analysis
    - Exhibition Hall vs. Equine Arena
    - Creative, meaningful Sponsor perks
    - Manage Farm Show, Education, Food expenses
  - Customer Service: Superintendent Selection and Board Member Visibility
  - Increase Public Visibility: Marketing Plan
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# Affiliate Updates

- New York – Empire -- EAA
  - Maryland -- MABA
  - New Jersey -- NJAC
  - Pennsylvania – PAOBA
  - Virginia -- VAOBA
  - West Virginia - WVAO
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