

MAPACA Membership Meeting Winter 2010

February 21, 2010
The Red Clay Room
Kennett Square, PA

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Agenda

- WELCOME and Introductions
- Board Initiatives, Treasury, Jubilee reports
- Affiliate Comments
- LUNCH!
- Dr. LaRue Johnson, DVM, PhD
- 3:30 pm Close

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Welcome & Introductions

- Board of Directors:
 - Kristie Smoker, President
 - Ken Clark, Vice President
 - Terri Kinka, Treasurer
 - Kim Conrad, Secretary
 - Randy Strong, Membership BOD Liaison
 - Alan Clark, Member at Large
 - Chris Reachard, Member at Large
- Volunteers:
 - Sarah Donohoe, Membership Chair
 - Helen Humphreys, Newsletter Articles



2010 Board Initiatives

- Youth, Kim Conrad:
- Begin a Youth Committee; need volunteers to organize & get youth involvement in MAPACA
- Info about existing Youth Program contacts in all MAPACA states on MAPACA website as a central point of reference (i.e. 4H and FFA)
- Develop a youth program grant to support legitimate youth groups in learning more about alpacas and alpaca fiber.
- Ideas for Youth Participation in Jubilee

2010 Board Initiatives

- Education, Terri Kinka:
 - Top Quality Seminars for 2010 Jubilee
 - Marty McGee Bennett – full-day Pre-Show Seminar
 - Dr. Norm Evans – Friday night dinner
 - Other Free Seminars: Finance, Pasture management, Repro, Parasites, Marketing, ARI/EPDs, Fiber, Handling
 - Informative, Educational Membership Meetings
 - Other Opportunities for education: website & newsletter
 - Looking for membership input – what would you like to see/hear/read

2010 Board Initiatives

- Long Range Plans Committee, Alan Clark:

- **Purpose of the MAPACA Long Range Plan**

- As the North American alpaca industry continues to evolve, the importance of AOBA regional affiliates like MAPACA has increased. MAPACA can only remain relevant if it represents the regional needs and concerns of its membership and assists member farms in reaching their goals. Once these goals and priorities are identified, a plan must be put in place in order to ensure that MAPACA is effectively assisting its members. The Long Range Plan will be a dynamic document that is reviewed regularly by the Long Range Planning Committee, the MAPACA Board of Directors, and the MAPACA membership.

- **Current Status of the Committee**

- We are currently seeking several individuals who represent the wide variety of interests within the alpaca community to participate in a group email discussion that will lead to the establishment of a membership survey. This membership survey is crucial to assess the needs and views of the membership. From this survey we will establish the Long Range Plan.
- Please sign up on the sheet being distributed today if you can help us in this important project. The time commitment will be small and communication will be through email only.

2010 Board Initiatives

- Membership Liaison : Randy Strong
- Membership Chairperson : Sarah Donahoe
 - 25 NEW members have joined MAPACA since last mtg
 - New Interactive MAPACA Membership Booth at the 2010 Jubilee:
 - Staffed by MAPACA Member Volunteers
 - Booth to be a place to learn about the numerous benefits of a MAPACA membership
 - Will host 3 MAPACA Membership Meetings in 2010
 - Fun, networking, educational events with expert guest speakers
 - Next Meeting will be April 24 at the Jubilee Show

2010 Board Initiatives

- MAPACA Newsletter Initiative
 - Kristie Smoker, Board President
 - Full-color, Quarterly Newsletter for members, membership drive, shows, etc.
 - Advertising opportunities
 - Spring/Jubilee 2010 Issue: DUE March 8
 - Article suggestions due to BOD@mapaca.org
 - Advertisements due to Kristie@sweetvalleysuris.com

2010 Board Initiatives

- Web Site Updates Initiative:
- Ken Clark, Board Vice President
- Work towards establishing the classified ads tab
- Update and expand articles located on website
- Many more possibilities

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2010 Board Initiatives

- State Affiliate Initiative
 - Ken Clark, Board Vice President
 - Foster effective Communication between 7 state affiliates
 - Open avenue for distribution of items that of interest to our collective membership

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2010 Board Initiatives

- Vet Grant Program
 - Ken Clark, Board Vice President
 - Support continuing education for Camelid Veterinarians in the MAPACA seven state region
 - Updated application on MAPACA Website Home Page



NOMINATING COMMITTEE

- Ken Clark, Vice President
- Need Nominating Chair from Membership
- Need a minimum of 6 Candidates
- Volunteers for Nominating Task Force

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Updates

- **Kristie Smoker, Jubilee Liaison**

- Registration ends March 24 (Early Bird 3/14)
- All Events in Exhibition Hall; 3 Rings
- Judges Halter: Timmerman, Buhrmann, Hibbits
- Judges Fleece – Gehly, Glyptis
- Education: Bennett, Evans, etc.
- Raffles/Auctions
- Wine & Cheese Event with Pre-Show Raffle drawings
- Youth Activities
- Fiber Activities
- Sponsorship Opportunities
- Volunteers

Updates

- Terri Kinka, Treasurer
 - Treasury Update
 - Year-End 2009 Accounts:
 - Checking \$27,792.83
 - Money Market \$72,252.13
 - Total: \$100,044.96

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2009 MAPACA INCOME AND EXPENSES

Income:

<u>Jubilee Income</u>	\$ 291,734.41
<u>Membership Dues</u>	\$ 30,500.00
<u>Newsletter Advertising</u>	\$ 13,216.25

Total Income for 2009 **\$ 335,450.66**

Expenses:

<u>Jubilee Expenses</u>	\$ 338,625.43
<u>Membership Meetings</u>	\$ 10,614.35
<u>Newsletter</u>	\$ 15,767.79
<u>Website</u>	\$ 3,474.88
<u>Grants & Contributions*</u>	\$ 11,000.00
<u>Professional Fees (Accounting)</u>	\$ 4,051.25
<u>General Liability Insurance</u>	\$ 1,637.50
<u>Other Administrative Expense**</u>	\$ 4,563.99

Total Expenses for 2009 **\$ 389,735.19**

Net Operating Income for 2009 \$(54,284.53)

Other Income Interest \$ 993.33

Other Expense: 501C5 expenses
as it relates to Non-Profit Status \$ (8,601.77)

Total Net Loss **\$ 61,892.97**

*) An additional donation of \$30,291 that was not recorded as income was made to the Cornell University Meningeal Worm Project from the proceeds of the 2009 Jubilee Herdsire Auction, Silent Auction and Raffle

***) Bank Service Charges, Election, Sponsorships, Conference Calls, etc.)

NOTE: This slide was edited after the February Membership Meeting due to inaccuracies at the time of the meeting.



Affiliate Updates

- New York – Empire -- EAA
- Maryland -- MABA
- New Jersey -- NJAC
- Pennsylvania – PAOBA
- Virginia -- VAOBA
- West Virginia – WVAO

Questions and Answers

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