



**Board of Directors Teleconference
January 16, 2008
7:00pm-8:00pm (EST)**

Attendance: (BOD) C. Gulotta, B. Johnson, M. Kline, D. Moran, R. Shearer, W. Robinson, K. Schwartz

I. Meeting Opening

- Accept 12/26/2007 Minutes
M. Kline makes a motion to accept the 12/26/2007 Minutes. Seconded by C. Gulotta. Vote: Yes (unanimous).

II. Usage Policy of Teleconference Account

- Any use of the MAPACA teleconference number for Association business must be approved by the Treasurer of the association.
C. Gulotta makes a motion to require all Board members to notify the Treasurer with time and date for use of the teleconference account. Seconded by M. Kline. Vote: Yes (unanimous).

III. Infrastructure Proposal Review

- **M. Kline: Motion: To accept 2008 Infrastructure Proposal as proposed; Seconded by C. Gulotta. Vote: Yes (unanimous).**

IV. Marketing & Communications Proposal Review

- Change issues to 4 issues with 2 months in between.
- Total proposal amount \$19,000.00
- Revisions will be made and added to the next agenda.

V. Jubilee Update

- Online registration is moving forward. It is planned to go live February 15th.
- Wayne has put together a spreadsheet on sponsorships.
- Stall layouts are complete. There will be 843 stalls in the Expo Hall. We gained 1 stall in the Expo and we will be adding 60 stalls in the Horse Arena area.
- We are trying to locate shearer who would purchase shearing space. We will have contract with the shearer (s). Last year's shearer will have dibs on both shearing spots.



VI. Educational Committee Update

Jubilee Education Update:

- Kristie Smoker has received a confirmation from Marty McGee.
- Norm Evans, DVM will be coming. He will do a question and answer session on Thursday evening and do sessions on Friday.
- Tilly Dorsey with DAFI has been in contact with David Mitchell, President of one of the largest textile mills in Peru. David Mitchell will do seminars on fiber.
- Carl Persons will be coming back and doing seminars on farm security.
- We may have a financial speaker.

VII. Membership Topics

- Deadline for removing 07 members from list – February 29, 2008
 - Members who have not renewed will receive an email blast as a reminder. After the February 10th meeting, all members who have not renewed will be sent a reminder letter from Alice. Non-renewing members will be removed from the website February 28th, 2008.
- Feb 10th Meeting Update
 - We can have up to 30 outside vets attend.
 - Attendance is up to 53 and counting.
- Purchase of email blasts from AOBA (3 for \$200)?
 - Already done and is being used for spin-off advertising.

VIII. Treasurer's Communiqué

- Treasury Report
 - Treasury Report attached.
 - Wayne & Chuck in process of establishing the virtual account.
 - We will have check scanning ability.
 - Online registration has been finalized.
 - If the Hobarts are not comfortable, we may choose not to take credit cards.
 - We should be on target for Feb 15th.

IX. Close of Meeting

C. Gulotta moved to adjourn. Seconded by K. Schwartz. Vote: Yes (unanimous).