



Board of Directors Meeting
Wednesday, December 16, 2009
6:30pm –7:45pm (EST)
Dial-In #: 877-366-0711/ Passcode: 46391859#
NOTE: Action items are now in boldface, red type.

I. Meeting Opening:

- In attendance: Kristie Smoker, Terri Kinka, Jillian Ramsey-Stern, Randy Strong, Ken Clark and Alan Clark.
- Review of Nov. 19, 2009, and Dec. 2, 2009, meeting minutes and current agenda. One correction to minutes was to put Jubilee Silent Auction and Raffle (not pre-show) under Sarah's name as responsible person, not Terri. No changes to the current agenda. Ken moved to accept the 11/19 minutes; Jillian seconded; Randy moved to accept the 12/2 minutes; Alan seconded. All in attendance accepted

II. Initiatives (Kristie/Randy/Alan):

- **Jubilee Initiative (Kristie):** Kristie summarized the written initiative that had been sent to all board members prior to the meeting call and asked for questions/discussion. Randy asked if blue ribbon winners were to be included in the photographer section. **Kristie said she will look into it but said she thought that was likely just an oversight.** Randy asked about the differences between halter and fleece show dollars. **Kristie said she will put the break-even analysis on the repository for everyone to see.** There were no further questions on this initiative. Randy moved to accept the initiative and Ken seconded. All in attendance approved.
- **Membership Initiative (Randy):** Randy summarized the membership initiative that had been sent to all board members prior to the meeting call and discussion/questions ensued. Kristie asked what Randy's plans were as far as a membership drive. Randy said plans include making phone calls, eblasts, etc., to work to get renewals and new members. Ken mentioned that the message needs to be consistent across the board as far as membership if any of the board members take a call about renewal and new membership. Kristie asked if anyone has heard comments or complaints about charging for membership meetings. No one mentioned any. Alan suggested adding up all initiative costs for a total initiative cost. Jillian moved to accept the membership initiative and Kristie seconded. All in attendance approved.
- **Long-Range Planning Initiative (Alan):** Alan summarized the initiative that had been sent to all board members prior to the meeting call and asked for questions/discussion. Both Kristie and Ken expressed excitement at having long-range planning for MAPACA. Discussion was had regarding involving other committees in long-range planning. Alan said he also wants to survey the membership for other ideas. Ken moved to accept the initiative and Jillian seconded.



III. 2011 Jubilee ideas (Kristie):

Auction – Per Kristie, Helen Humphreys has offered her services to run a MAPACA auction should the board decide to proceed with plans for one in the 2011 show. Three questions for the board’s consideration are: 1) Do we want to consider having an auction? 2) Who wants to be the point person for the auction if we decide to have one? 3) How will it affect the Jubilee show and costs/profits? Jillian expressed distaste for the auctions she has seen. **Alan felt the auction should be considered and will make the initial contact with Helen to see if it is feasible and will report back to the board.** Jillian moved to accept further investigation of the idea; Terri seconded. All in attendance approved. Judges for 2011 – **Kristie asked for ideas on judges for the 2011 show via emails to her.** Then this will be revisited in the January 2010 board meeting.

IV. Miscellaneous Items of Discussion:

- **Cornell Research funding request (Ken):** This request is related to intestinal worm research in camelids. It is not the meningeal worm research study from last year. They are asking for \$2,000 to \$3,000 in support of the research. Ken asked if we can table that to discuss at the next board meeting since Terri had to leave the call before being able to discuss the financial position for our possible donation. Jillian asked about current cash situation because she would like to support this request. Kristie asked whether there is an urgency on this request so that we can first ensure the organization’s financial position. Jillian agreed and moved that **Ken goes back to Cornell and ask for more information to determine the genuineness of and relative urgency of the Cornell request.** Randy seconded the motion. All in attendance agreed.
- **Herdsire Auction and Raffle proceeds (Kristie):** Discussion was had about where the funds from these show events should go this year. They went to the meningeal worm study last year. Kristie is suggesting that we reserve the right to keep all proceeds from these for MAPACA this year if the organization needs it to maintain financial viability, and if we can afford it, we can give a portion. Further discussion ensued about whether people donate their herdsires for marketing or to assist with a charitable cause and whether not having a charitable cause would reduce donations of herdsires. Jillian moved that we say that a portion of proceeds from the herdsire and silent auctions will go to a deserving alpaca research project. The amount to be determined once we see what the proceed results from the Jubilee. The specific project will be determined before the herdsire auction. Alan seconded the motion. Randy suggested that we make a determination as to what project that will be as soon as possible so that we can answer possible auction donors questions in relation to the funds. All in attendance approved. **Ken will get back with the board in about a week with the answers about the Cornell project as per the above discussion.** Then the board will discuss this and any other possible projects to support via email. Ken suggested that the amount requested by Cornell will not take up all of the dollars that we may have to donate from these events and asked whether we would want to consider also providing further support again to the meningeal worm project. Discussion was had and it was determined that **Jillian will talk to Drs. Appleton and Purdy to get information for the board and for the MAPACA membership via a newsletter article about the current state of the meningeal worm**



study. This will serve two purposes – to inform the board should we decide we can also contribute to this project again via the herdsire and silent auctions and to inform the membership about the project that their dollars went toward in 2009.

V. Close of Meeting:

- Randy made a motion to close the meeting. Jillian seconded, and the meeting ended.