



**Board of Directors Teleconference
December 19, 2007
7:00pm-8:15pm (EST)**

I. Meeting Opening

- Accept 11/19/2007 Minutes
M. Kline makes a motion to accept the 11/19/2007 Minutes. Seconded by C. Gulotta. Vote: Yes (unanimous).

II. WV Vet Crisis

- Update/General Discussion -
 - D. Moran - Vet in WVA area passed away. D. Moran's WV area farms are traveling to VA & PA for vet services. WV working on vet recruitment to this area. 7-8 alpaca farms affected.

III. Committee Proposals Review

- Infrastructure Enhancements – W. Robinson
- Membership Committee Proposal - K. Schwartz
- Vet Program Proposal – D. Moran
- Jubilee Proposal – M. Kline
 - Provide a better eating experience and accommodations for the judges. Looking at different sponsorship levels. New ribbons.
 - Reach out to the judges on what they are seeing - good and bad at the shows.
 - More large screens this year in the stall area.
 - Possibly a Norm Evans brown bag dinner with an educational seminar.
 - The Hobarts will continue to manage a portion of registration. Online registration will be implemented.
- State Affiliate Committee Proposal – B. Johnson
 - M. Kline suggested having B. Johnson discuss with each state affiliate the possibility of making an obstacle for the Jubilee representing their state.
- Website & Accounting Service Redevelopment Proposal – C. Gulotta
 - The website will be making money on banner ad sales.
 - The site will be a dynamic interactive site.
 - We will have online Jubilee registration this year. A check or credit card information will go to the Hobarts.
Steve Q will be our webmaster.



- Communication and Marketing Proposal – R. Shearer
 - Future newsletter will be a 4 color issue. The plan is to increase ads and bring in some revenue. R. Shearer suggested an increased focus on advertising the issue prior to the Jubilee.
 - Provide promotional items
 - Create new member packets

IV. Treasurer’s Communiqué – C. Gulotta

- Treasury Report
 - Jan – Nov spent over \$70K.
 - Newsletter – spent 15K, made 5K
 1. Made upgrades to Jubilee – Jubilee covered costs and made a small profit. NOTE: After the Board Meeting, the Treasurer was informed by the bookkeeper that the Jubilee actually lost money in 2007 in the amount of \$14,696.00.
 - Estes Park Account will be closed and new signers are being implemented for the Wachovia account.
 - \$70K was wired to Wachovia account. Approx \$7,000 was left in the Estes Park account. We will accept credit cards this year using a virtual terminal.
 - There is a clear accountability for MAPACA with check requests and authorization forms.
 - D. Tomsy is bookkeeper. Sax & Macy will be doing our taxes as well as our end of the year review. C. Gulotta has access to our online accounts and he can oversee the bookkeeper’s transactions.
 - C. Gulotta will have a debit card.

M. Kline - What can we do as a non-profit organization to place our funds in a better return situation. C. Gulotta - We can invest in anything that makes money.

- Banking Procedures

Next BOD Meeting will be December 26, 2007. 12:30pm – 3:00pm.

V. Close of Meeting – W. Robinson

B. Johnson moved to adjourn. Seconded by M. Kline. Vote: Yes (unanimous).