



**Board of Directors Proposals Teleconference
December 26, 2007**

Distributed 1/2/08 by W. Robinson

Attendance: (BOD) C. Gulotta, B. Johnson, M. Kline, D. Moran, R. Shearer, W. Robinson

Meeting Purpose

This meeting was called to review each of the proposals submitted by Board members and approve, approve pending specific changes, or not approve with appropriate next steps.

Proposals reviewed:

2008 Infrastructure Proposal
2008 Communication & Marketing Proposal
2008 State Affiliate Proposal
2008 Website and Accounting Service Re-development Proposal
2008 Veterinary Program
2008 Membership Committee Proposal
2008 MAPACA Jubilee
2008 Education Committee

2008 Infrastructure Proposal

M. Kline: Motion: To accept 2008 Infrastructure Proposal as proposed; Seconded by R. Shearer.

Discussion: W. Robinson proposed to remove the costs associated with the purchase of a laptop since the laptop previously used for the Treasurer position is available. Costs of \$500 were added to account for the purchase of additional projector bulbs as needed.

**Motion amended to accept proposal with updated cost of \$3525; Seconded by B. Johnson
Vote: Unanimous by all in attendance (Yes).**

2008 Communication & Marketing Proposal

M. Kline: Motion: To discuss 2008 Communication & Marketing Proposal; Seconded by C. Gulotta.

Discussion: Proposal not approved as written.



R. Shearer to solicit ideas from the Board and then prepare a newsletter content plan for the 2008 year.

Update to plan to take into account increased circulation and new ad rates in order to determine costs for a break even newsletter.

Update to marketing section of proposal to include a detailing of specific marketing needs and costs.

2008 State Affiliate Proposal

M. Kline: Motion: To discuss 2008 State Affiliate Proposal; Seconded by C. Gulotta.

Discussion: Committee to be called MAPACA Committee of State Associations.

D. Moran: Motion: To approve 2008 State Affiliate Proposal; Seconded by C. Gulotta.

Vote: Unanimous by all in attendance (Yes). \$3000 total budget approved.

2008 Website & Accounting Service Re-development Proposal

M. Kline: Motion: To discuss 2008 Website & Accounting Service Re-development Proposal; Seconded by R. Shearer.

Discussion: The total costs minus what has been paid are \$7700.

M. Kline: Motion: To approve 2008 Website & Accounting Service Re-development

Proposal; Seconded by D. Moran. Vote: Unanimous by all in attendance (Yes). \$7700 total budget approved.

2008 Veterinary Program

Discussion: Proposal needs to show greater focus on activities within MAPACA region and specifically in regards to camelid interests.

2008 Membership Committee Proposal

M. Kline: Motion: To discuss 2008 Membership Committee Proposal; Seconded by C. Gulotta.

Discussion: No issues raised.

M. Kline: Motion: To accept 2008 Membership Committee Proposal as submitted;

Seconded by R. Shearer. Vote: Unanimous by all in attendance (Yes).



2008 MAPACA Jubilee

R. Shearer: Motion: To discuss 2008 MAPACA Jubilee Proposal; Seconded by C. Gulotta.

Discussion: M. Kline detailed the sponsor program levels and how program improvements will increase revenues by over \$90,000 compared to the 2007 Jubilee sponsor program.

R. Shearer: Motion: To accept 2008 MAPACA Proposal as submitted; seconded by W. Robinson. Vote: Unanimous by all in attendance (Yes).

2008 Education Committee

C. Gulotta: Motion: To discuss 2008 Education Committee Proposal; Seconded by R. Shearer.

Discussion: A number of costs detailed in proposal were captured in other proposals.