

2012 MAPACA Member Product Store Information Participation Request Form

MAPACA is making a tremendous effort to attract artisans and fiber enthusiasts from the Mid-Atlantic region to the 16th ("Sweet Sixteen") Anniversary of the Jubilee. Let's give them something exciting to talk about!

Regardless of the number of items you wish to sell, we welcome you to be part of this exciting Jubilee feature. It's great exposure for your farm! In addition to networking with other farms, the Member Store provides a great opportunity to make money with your fiber, share and learn new ideas and have fun!

Store Participant Requirements

- Be a MAPACA member.

- Have Products available and ready to check in on Thursday (April 26th) at the store no later than 7:00pm. If attending the show we suggest that you help to "set up" your product personally. If your products are mailed in ahead of time because you are not attending the show, be sure to have them sent to Carole Rost – 180 Nursery Rd, - Renfrew, PA 16053 - no later than April 15, 2012.

- Be available in case we have questions regarding the workmanship involved in producing your end products – cell phone # best!

- Participation in the operations of the Member Product Store is not required, but we really appreciate any assistance you can give if your show schedule allows. If you can volunteer in the Member Product Store or with any of the other show features, remember to sign up on your show registration or contact the show Volunteer Coordinator.

Store General Information

1. The Member Product Store will have great exposure as we will located it at the front of the building near the public entrance.
2. We will arrange all products attractively: Like products will be arranged with like products. MAPACA will provide some store fixtures and display devices, but members are encouraged to bring racks or display items to aid in proper product display.
3. The MAPACA association will charge a 15% commission on items sold in the Member Product Store. This fee helps cover expenses relating to our acceptance of credit card payments, store fixture, accounting fees, floor space rental and publicity. Our goal is to keep expenses low while investing in the publicity and attractive display of your items for maximum sales.
4. We hope that you can attend the show in person, but we will gladly accept your mailed product. If you plan to attend the show, you can bring your items with you to avoid the additional expense of postage.

** Please be aware that product vendor booths will be set up selling at this show as well. No wholesale/resale items are to be included in the Member Product Store. We are asking for handmade alpaca end products and home grown fiber – raw fleece (must be well skirted and presented in clean clear bags), rovings, and yarns. Our goal is to establish the Store as an outlet for you alpaca fiber. We would like to see what you are doing with your alpaca fiber and encourage you to include items that showcase your creativity and artisanship.

BEGIN MARKING YOUR PRODUCT TAGS NOW!

All items must include a “two-part” perforated tag. Here are some places you will find the two-part tags:

Staples

www.displaywarehouse.com 1-800-842-5501

www.papermart.com 1-800-745-8800

www.nashvillewraps.com 1-800-547-9727

www.Barrdisplay.com

Your “FARM CODE” and price must be written on EACH tag. You will be assigned a farm code after you send your email indicating that you wish to participate in the Store. Be sure to sign up as soon as possible so you can prepare early.

***** Your FARM CODE must be placed on each section of your 2-part perforated tags *****

We will contact those wishing to participate with your farm code, directions for filling out your product spread sheet and more information about the store once we hear from you.

IF YOU WISH TO PARTICIPATE IN THE MAPACA MEMBER PRODUCT STORE

Please contact:

Carole Rost (asgard@embarqmail.com) at Asgard Acres Alpaca Farm by Sunday APRIL 1, 2012.

Please include the following information in your email:

Your Name

Farm Name

Home Phone

Cell Phone

Mailing Address

Email Address

Your Farm’s Fiber Specialty

I am looking forward to helping us make the 2012 MAPACA Member Product Store a great success. Thank you in advance for your dedication and work!

Sincerely,

Carole Rost – ASGARD ACRES ALPACA FARM, LLC

asgard@embarqmail.com - (724) 789-7345 cell: (724) 316-6853

180 Nursery Rd - Renfrew, PA 16053